

SAVE MONEY on fruits and vegetables

when you spend
SNAP/EBT



VIRGINIA FRESH MATCH

Virginia Fresh Match (VFM) makes produce more affordable for SNAP/EBT customers and supports local farmers.



How it works:

Farmers Markets:

DOUBLE the value of SNAP/EBT at VFM farmers markets.

For example, if you spend \$20 of SNAP, you get \$20 extra in **FREE** VFM tokens to spend on fruits and vegetables.

Other Retail Locations:

GET 50% OFF fruits and vegetables at VFM mobile markets, grocery stores, and farms when you spend SNAP/EBT.

Tell the cashier you're paying with SNAP/EBT to get the discount at checkout.

FIND A LOCATION NEAR YOU

www.virginiafreshmatch.org



Questions? Email info@virginiafreshmatch.org